

CHARG: Coastal Hazards Adaptation Resiliency Group Funding Working Group: Action Items for Outreach to Regional Business, Economic Development, and Sustainability Organizations DRAFT July 18, 2016

At the CHARG funding working group April 20 and June 15, 2016 meeting, CHARG members discussed the possibility of reaching out to Bay area business and economic development organizations that are actively involved in shoreline resiliency issues. Funding working group members recognize the need to inform Bay area state and federal legislators about the impacts of sea level rise to the Bay area's economic engine. Key Bay area organizations may already have legislative educational programs in place by which sea level rise issues could be discussed.

Funding group members committed to meeting with representatives from key organizations to discuss possibly synergies between CHARG and their ongoing efforts.

Overall Goals of Outreach to Bay Area Organizations

- Increase organizations' awareness and understanding about CHARG purpose, goals, participants, and activities.
- Develop a better CHARG understanding of organizations' goals and activities.
- Identify supporters, advocates, and key issues.
- Develop strategies to advocate for possible state and federal funding sources for shoreline resiliency.
- Emphasize the need to speak as one voice when advocating for increased funding and resources.

Key Regional Business, Economic Development, and Sustainability Organizations

Funding working group members identified (and a few more were added) the following key organizations with whom to schedule meetings and conduct outreach:

- Bay Planning Coalition
- Bay Area Council
- Joint Venture Silicon Valley
- Silicon Valley Leadership Group
- Silicon Valley 2.0
- East Bay Economic Development Alliance
- Bay Area Urban Areas Security Initiative
- San Francisco Bay Area Planning and Urban Research Association
- The Bay Institute
- San Francisco Bay Joint Venture
- San Francisco Bay Restoration Authority
- The Nature Conservancy
- Ducks Unlimited

- Save the Bay
- San Francisco Baykeeper
- Business Council on Climate Change

A brief description of each organization follows, along with their key issues related to shoreline resiliency and possible discussion topics for the outreach and meetings.

General Meeting Discussion Points

- *Meeting Purpose:* Identify common interests and activities and opportunities for partnership and mutual support.
- *About CHARG:* Describe the CHARG purpose, goals, and participation.
- *Climate Adaptation:* What are your primary goals and activities related to climate adaptation and sea level rise for San Francisco Bay?
- *Advocacy:* What policy and funding advocacy do you do? Who are your key advocacy partners? Would it be advantageous to include shoreline resiliency topics on your advocacy agenda?
- *Funding:* What do you see as the most likely funding sources for the work of shoreline resiliency? How do you think various groups can work together to advocate for funding?
- *Partnerships:* What do you see as the most valuable issues, projects, and initiatives to work together on?
- *Networking:* Who else should we be speaking with and building partnerships?

Specific Meetings and Outreach

Bay Planning Coalition

Background: “Founded in 1983, the Bay Planning Coalition (BPC) is a non-profit, membership-based organization representing public and private entities in the maritime industry and related shoreline businesses, ports and local governments, landowners, recreational users, labor unions, residential and commercial builders, environmental and business organizations, and professional service firms in engineering, construction, law, planning, and environmental sciences. We are the sole organization focused specifically on the economic interests and vitality of the Bay.” Active on sea level rise, infrastructure, bay dredging, permitting, and shoreline restoration. John Coleman, CEO (john@bayplanningcoalition.org, 510-768-8311) is active with BCDC, businesses, and regulating agencies.

Action Item: Luisa Valiela and Matt Gerhart will meet with John Coleman about potential partnership. Specific Questions:

Topics for Discussion:

- What are BPC’s key initiatives related to sea level rise adaptation?
- Where do you see needs or gaps for adaptation planning and investment for the region? How can CHARG be most helpful and successful?
- How can we secure funding for regional planning and prioritizing?

Bay Area Council

Background: “The Bay Area Council is a business-sponsored, public policy advocacy organization for the nine-county Bay Area. The Council proactively advocates for a strong economy, a vital

business environment, and a better quality of life for everyone who lives here.” Issues: [Regional Economic Resilience](#) (including infrastructure investment), [Storm and Flood Protection](#), and [Water Supply and Security](#). Prepared “[Surviving the Storm](#)” in March 2015. Adrian Covert, Policy Director (acovert@bayareacouncil.org, 415-946-8746).

Action Item: _____

Topics for Discussion:

- What are your current activities related to “Surviving the Storm” and infrastructure investment?
- Who are the champions for sea level rise adaptation that we should get involved with CHARG and how can we engage them?
- What recommendations do you have for funding adaptation planning for the Bay Area? How could CHARG help?

Joint Venture Silicon Valley

Background: “Established in 1993, Joint Venture Silicon Valley provides analysis and action on issues affecting our region’s economy and quality of life. The organization brings together established and emerging leaders—from business, government, academia, labor and the broader community—to spotlight issues and work toward innovative solutions.” Kara Gross, Director, Public Sector Climate Initiatives and Executive Director, Silicon Valley Economic Development Alliance (gross@jointventure.org, (408) 204-1464). [Public Sector Climate Task Force](#). Adaptation has been part of their agenda.

Action Item: Kirsten Struve (City of Palo Alto) can introduce CHARG at next meeting. <http://www.jointventure.org/>.

Topics for Discussion:

- How can CHARG align with and support the climate adaptation initiatives of the Public Sector Climate Task Force?
- Who are the key task force participants that should be involved with CHARG?

Silicon Valley Leadership Group

Background: “The Silicon Valley Leadership Group is a public policy business trade organization. The Leadership Group was founded in 1978 by David Packard of Hewlett-Packard and represents more than 400 of Silicon Valley’s most respected employers on issues, programs and campaigns that affect the economic health and quality of life in Silicon Valley, including energy, transportation, education, housing, health care, tax policies, economic vitality and the environment.” Mike Mielke, Senior Vice President, Energy & Environment (mmielke@svlg.org, 408.501.7858). <http://svlg.org/>.

Action Item: Since Mike was also active on Measure AA, discussion can focus on what made that effort successful and how to engage that network in CHARG

Topics for Discussion:

- Who are the business leaders with attention on sea level rise adaptation? How can we engage them with CHARG?

Silicon Valley 2.0

Background: “The Silicon Valley 2.0 Project was developed by the County of Santa Clara Office of Sustainability to respond to a gap in regional climate adaptation planning, and the need for an implementation playbook rather than, simply, a plan. In addition, authors of the project focused on the question of what tool would best serve decision-makers and those who influence and consult them where significant commitments and long-term strategies are needed. The project is funded through a sustainable communities grant from the California Strategic Growth Council with matching funds and resources provided by the County of Santa Clara.” Director Demetra McBride (demetra.mcbride@ceo.sccgov.org, (408) 299-6413). <https://www.sccgov.org/sites/osp/Pages/sv2.aspx>.

Action Item: _____

Topics for Discussion:

- What have you found that worked best for a regional approach to adaptation? What did you find to be the biggest challenges and how did/would you address them?
- What recommendations would you make for a Bay Area-wide adaptation planning effort? Would your participants participate in such an effort?
- What was your experience with and lessons learned about State grant funding?

East Bay Economic Development Alliance

Background: “The East Bay Economic Development Alliance is the regional voice and networking resource for strengthening the economy, building the workforce and enhancing the quality of life in the East Bay. Land Use & Infrastructure Committee, co-chairs: Greg Chan, Senior Community Affairs Officer, EBMUD (gchan@ebmud.com, 510-287-0135) and Art Dao, Executive Director, Alameda County Transportation Commission (adao@alamedactc.org, 510-208-7402). Staff support: Dennis Freeman, Assistant to the Executive Director (dennis@EastBayEDA.org, (510) 272-6843). www.eastbayeda.org.

Action Item: _____

Topics for Discussion:

- Is East Bay EDA involved in sea level rise adaptation? What activities or initiatives do you have underway?
- How can we get East Bay EDA and its members involved with CHARG?

Bay Area Urban Areas Security Initiative (UASI)

Background: “The Bay Area Urban Areas Security Initiative sustains and improves regional capacity to prevent, protect against, mitigate, respond to, and recover from terrorist attacks and catastrophic disasters.” Gets funding through preparedness side of FEMA/DHS. Members include Oakland, San Francisco, San Jose, and 12 counties. Primary focus is emergency preparedness and response. Partners include telecomm industry, pipeline folks, PG&E. Corinne

Bartshire (corinne.bartshire@sfgov.org, 415-353-5223) is Project Manager, Resilience and Recovery.

Action Item: Kathy Schaefer will contact UASI staff (Paula Scelina?).
<http://www.bayareauasi.org/>.

Topics for Discussion:

- Is the UASI program involved in sea level rise issues?
- Does the Bay Area UASI do any work related to mitigating flood risks?
- Is there potential funding for regional mitigation planning implementation?

San Francisco Bay Area Planning and Urban Research Association (SPUR)

Background: “We bring people together from across the political spectrum to develop solutions to the big problems our cities face. With offices in San Francisco, San Jose and Oakland, we are recognized as a leading civic planning organization and respected for our independent and holistic approach to urban issues.” Ongoing climate change initiatives and projects in Mission Creek, Bay shoreline adaptation (with SFEI), and Ocean Beach. Potential contacts: Laura Tam, Sustainable Development Policy Director, (ltam@spur.org, (415) 644-4289) and Egon Terplan, Regional Planning Director, (eterplan@spur.org, (415) 644-4284). <http://www.spur.org/>.

Action Item: _____

Topics for Discussion:

- What are SPUR’s current initiatives related to sea level rise adaptation?
- Where do you see needs or gaps in regional planning and implementation of adaptation approaches?
- What role do you see for SPUR in regional sea level rise adaptation?

The Bay Institute

Background: “San Francisco’s largest watershed conservation group, bay.org is a 501(c)(3) not-for-profit that speaks not just for the Bay, local coastal waters, Delta, rivers, and wetlands, but for the wildlife and people who call this place the largest estuary on the West Coast their home. As a division of bay.org, The Bay Institute's mission is to protect, restore, and inspire conservation of San Francisco Bay and its watershed from the Sierra to the sea.” Marc Holmes, Bay Restoration Program Director (415-262-4735) <http://thebayinstitute.org/>.

Action Item: _____

Topics for Discussion:

San Francisco Bay Joint Venture

Background: “The SFBJV is a partnership ([management board](#)) working to protect, restore and enhance wetlands for the benefit of wildlife and people in the Bay Area.” [Committees:](#) Conservation Delivery (projects and priorities), Science, Public Outreach, and Government Affairs. Beth Huning is the SFBJV Coordinator (bhuning@sfbayjv.org, 415-259-0334). <http://www.sfbayjv.org/>.

Action Item: _____

Topics for Discussion:

San Francisco Bay Restoration Authority

Background: “The San Francisco Bay Restoration Authority is a regional government agency charged with raising and allocating resources for the restoration, enhancement, protection, and enjoyment of wetlands and wildlife habitat in the San Francisco Bay and along its shoreline. The Authority was created by the California legislature in 2008 with the enactment of AB 2954 (Lieber).” Supervisor David Pine, Governing Board Chair. Mike Mielke (Silicon Valley Leadership group) led Measure AA efforts. [Governing Board](#) and [Advisory Committee](#) include other key contacts.

Action Item: Authority is just getting formed and organized. _____ make introductory call to new executive director (when in-place) to introduce CHARG

Topics for Discussion:

- How can restoration planning and implementation efforts be integrated with gray infrastructure planning for sea level rise adaptation?
- Who are the champions for sea level rise adaptation that we should get involved with CHARG?
- How can we engage the Restoration Authority network/coalition with CHARG?

The Nature Conservancy

Background: Mark Kramer, Director of Federal Affairs. Knowledgeable and experience with lobbying.

Action Item: Ken Schreiber will contact.

Topics for Discussion:

Ducks Unlimited

Background: “Ducks Unlimited is the world's leader in wetlands and waterfowl conservation.” Renee Spenst, Regional Biologist, supports restoring wetlands and sediment reuse.

Action Item: Luisa Valiela and Matt Gerhart will talk with Renee Spenst.

Topics for Discussion:

Save The Bay

Background: “Save The Bay is the largest regional organization working to protect, restore and celebrate San Francisco Bay since 1961. Save The Bay engages more than 50,000 supporters, advocates, and volunteers to protect the Bay from pollution and reckless shoreline development and make it cleaner and healthier for people and wildlife.” David Lewis, Executive Director (dlewis@savesfbay.org, 510-463-6850); Beckie Zisser, Climate Change Policy Campaign Manager (bzisser@savesfbay.org). <http://www.savesfbay.org/>.

Action Item: _____

Topics for Discussion:

San Francisco Baykeeper

Background: “Since 1989, Baykeeper has advocated for the health of San Francisco Bay. We use science and clean water laws to improve habitats and communities reliant on a thriving Bay ecosystem.” Active on [climate adaptation](#). Sejal Choksi-Chugh (female), Executive Director and Baykeeper (sejal@baykeeper.org, 510-735-9700 x107). <https://baykeeper.org/>.

Action Item: _____

Topics for Discussion:

Business Council on Climate Change

Background: “BC3 is a network of large companies and government agencies dedicated to working together to reach San Francisco's climate action goals.” Michael Parks, Executive Director (michael@bc3sfbay.org, 415.355.3741). <http://www.bc3sfbay.org/>

Action Item: _____

Topics for Discussion:

- What has been the key to the success of the Joint Venture? How do you keep people engaged in both the regional vision and planning and support for specific projects?
- What have been your funding sources for the Joint Venture coordination activities and regional planning?